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Dear Donors, Volunteers, and Stakeholders:

Before I get started talking about the organization’s performance this year, I wanted to express my deepest gratitude to each of you for your unwavering support.

It has been a monumental year for Street Medics Austin. Some of the highlights include:

- Gaining 501c3 status - woohoo!
- Holding over 20 online and in-person free classes since February
- Training over 130 individuals in critical life-saving skills, first aid, and more
- Certified almost 80 people in STOP THE BLEED®
- Creating our first ever t-shirt fundraising sale!
- Holding our first National Nonprofit Day party
- Making contact with several unhoused camps, providing vital first aid and hygiene supplies
- Achieving GuideStar Platinum transparency
- Providing medical support at Round Rock Pride, treating 6 patients for various conditions
- Signing up to be a STOP THE BLEED® Educational Licensee with the US Department of Defense

The achievements I’ve highlighted here are all noteworthy and collectively paint a vivid picture of Street Medics Austin’s positive impact over the past year. However, I wanted to expand upon a few of these milestones to demonstrate their impact.

Gaining 501(c)(3) status was a landmark moment that enhances our financial sustainability and credibility. The application process to gain this recognition was both meticulous and extensive. We submitted a comprehensive 45-page application form to the IRS back in March. This form required us to provide intricate details about our organizational structure, financial activities, compensation arrangements, and operational plans. This recognition not only opens doors to grants and corporate matching programs but also serves as a seal of trustworthiness, affirming our commitment to transparency and community impact.

In the early days of Street Medics Austin, our focus was unerringly clear: we wanted to do things the right way, not necessarily the fast way. This commitment was so deep-rooted that we were initially hesitant to even accept financial donations. Transparency, for us, wasn’t just a buzzword—it was our guiding star, illuminating every decision we made. This year, we were awarded the Candid Platinum Seal of Transparency from GuideStar. The Platinum Seal of Transparency is more than just a badge on our website or a line on our resume. It’s a robust tool for building and maintaining the trust we’ve established with our stakeholders. Transparency is our social contract with the community—it’s our promise that every dollar donated, every hour volunteered, is utilized to its fullest potential for the greater good.
Our commitment to education has never been stronger, as evidenced by our training of over 130 individuals across more than 20 classes since February 2023. The range of courses we offered was diverse, including AHA Basic Life Support and STOP THE BLEED® certification classes. We also ventured into creating our own customized online classes, sometimes in collaboration with other street medic organizations nationwide.

The diversity of our courses is essential for building a robust and well-prepared community. AHA Basic Life Support classes are foundational, providing skills that are not only critical in emergency scenarios but are also often required for employment in many healthcare settings. STOP THE BLEED® is another critical program that empowers the public to act swiftly in bleeding emergencies, potentially saving lives before professional medical help arrives.

Our custom and collaborative courses extend our reach even further, allowing us to address specific needs and gaps in the community, from dealing with tear gas exposure to heat-related injuries. The variety and consistency of our training programs showcase our capacity and flexibility to address different community needs while fostering a culture of safety and preparedness.

As you consider the numbers and milestones in this report, I invite you to remember the human stories that stand behind every statistic. This year was marked by the transformative impact of our work, reaching not just local communities in Austin but extending our reach across the globe. Two particularly heartwarming collaborations demonstrate this impact vividly: one involving a new international partnership to build a street medic program from the ground up, and another focused on empowering the youngest members of our local Austin community. Later in the report, we share these stories that capture the essence of Street Medics Austin: educational empowerment, community support, and the far-reaching influence of our mission.

Despite the strides we've made, challenges remain. Finding suitable venues for our training sessions and retaining a consistent volunteer base are ongoing issues we're committed to addressing. Our leadership team (including myself) are all part-time volunteers; we have no full-time staff or paid positions. We are far from being able to afford full-time staff, but I know that our leadership team is committed to providing as much service and support to the community as possible. We are grateful for the support from Austin Public Libraries but are hindered by their operating hours and meeting room reservation limitations. We are actively working on solutions, including the onboarding of the POINT volunteer management system, introducing a volunteer coordinator role, and reaching out to Library leadership to enquire about partnership opportunities.

This year also marked the beginning of our formal financial donation program. It was important to us that we not accept financial donations until we were able to ensure the highest standards of transparency. With our granting of 501(c)(3) Public Charity status, we have begun accepting financial donations and have made significant progress in our financial planning and transparency. With a Treasurer now overseeing our financial matters, we've also started formalizing our budgeting process. In our first year, our combined fundraising activities have netted over $7,500, a portion of which came from a generous grant from the Awesome Foundation. For a more detailed financial breakdown, please refer to the financial section of this report.
Moving into the next fiscal year, we are excited to begin working toward the following top goals:

1. Forming a stronger partnership with Austin Public Library
2. Obtaining Austin Public Health funding to cover training costs
3. Starting a grant search for public training costs
4. Focusing on volunteer engagement and recruitment
5. Establishing a more thorough stakeholder survey process

If you’re feeling called to help further our mission, here are a few ways you can get involved!

- Join our We’re launching a monthly giving program to help offset training costs.
- Give your time and skills. We’re in need of volunteers across various roles, including training, fundraising, and marketing.
- Your feedback is invaluable; please share your thoughts.
- Help us disseminate information about our training programs to those who need them most.

Once again, thank you for your continued support and commitment. Together, we can make a significant impact in providing accessible healthcare and education to the underserved communities in Austin and beyond.

Cheers,

Matthew Blaney
Executive Director, Street Medics Austin
Our Mission

Street Medics Austin (SMA) is a community-led, community-focused nonprofit organization committed to providing accessible medical care, education, and support to underserved communities and those who wish to peaceably assemble in the Austin area. We strive to achieve this mission by providing free and accessible medical training, in-person support for individuals engaged in 1st amendment protected activities, and emergency medical care to people in need.

Our Purpose

Street Medics Austin is a nonprofit corporation and shall be operated exclusively for educational and charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, or the corresponding section of any future Federal tax code.

Street Medics Austin shall be operated exclusively for all things incidental to, or appropriate in, the purpose of:

- Supporting and enabling the peoples’ first amendment rights by providing free-of-charge basic first-aid support and harm-reduction techniques at protests, rallies, marches, other peaceable assemblies, and civic engagements;
- Providing free-of-charge first-aid and harm-reduction outreach to Austin’s unhoused population;
- Strengthening and safeguarding the local Austin community by offering free-of-charge/low-cost first-aid/harm reduction training and resources to obtain free-of-charge first-aid and harm reduction training;
- Supporting and enabling other alike organizations who are also working toward the same purposes.

87% of our operating budget is directly from donations by individuals just like you!
In the spirit of transparency and accountability, we are pleased to provide an overview of our organization’s top four goals from the previous year in this report. These key objectives have played a pivotal role in guiding our strategic initiatives and shaping our progress. These overarching goals serve as a testament to our dedication to excellence and the values that drive our organization forward.

1. **Increase Organizational Leadership**

   This goal focused on discovering members who had the dedication, knowledge, and experience necessary to serve in a leadership role on our Board of Directors. Specifically, we needed to fill the roles of Secretary and Treasurer. We would need to find individuals who had the time to commit, the knowledge to help with our goals and strategies, and the ability to lead and inspire others within the organization.

2. **Apply for and Obtain 501(c)(3)**

   In order to operate nationally as a tax exempt non-profit, we had to obtain our 501c3 status from the IRS. This goal would not only allow for donations to be tax write offs for our donors, but it would also open up numerous doors to low cost or free services and programs for us to utilize as an organization.

3. **Survey of Organizational Documents**

   Starting out as a new organization requires a lot of guiding documents and paperwork, as does applying for tax exempt status. This goal centered around ensuring that we not only had all of the necessary documents in place, but also reviewing any ones already creating to ensure that they aligned with the goals and mission of SMA and allowed for future growth.

4. **Build Consistency in Communication**

   Looking toward future growth, it was important that we established a culture of consistent communication. Included in this goal was having more regular meetings and communication within the leadership of SMA, as well as externally with our volunteers, donors, and other stakeholders.
Over the past year, Street Medics Austin has embarked on a remarkable journey, focusing on four key objectives that have redefined our organization's vision and approach.

The relentless dedication of our board members and volunteers, coupled with a passionate commitment to our mission, has propelled us to new heights.

Our journey began with a mission to increase leadership within our organization. Recognizing the need for fresh perspectives and diverse voices, we launched an intensive recruitment campaign. Our Executive Director reached out to volunteers who had shown dedication to SMA combined with the necessary knowledge and experience needed on the Board of Directors, and we successfully added two remarkable individuals to our board. Their unique backgrounds and dedication have enriched our leadership team and brought fresh insights to our mission.

Obtaining 501(c)(3) status was a pivotal moment in our journey. It entailed meticulous preparation and collaboration with legal experts to navigate the complex application process. Securing this status not only solidified our nonprofit standing, but also opened doors to funding opportunities and heightened credibility.

Clear and concise guiding documents are the backbone of any organization. We undertook an extensive review and revision of our bylaws, mission statement, and policies, involving multiple discussions and inputs from our dedicated volunteers and board members. These documents now serve as the foundation for our operations, ensuring consistency and cohesion in our decision-making processes.

Effective communication has always been at the heart of our success. To enhance our internal board communication and interactions with stakeholders, we initiated regular board meetings, committee updates, and transparent decision-making processes. Our communication plan, including this report, was designed to keep our volunteers, donors, and partners informed and engaged with our activities and impact, strengthening trust and relationships within our community.

Street Medics Austin’s journey over the past year has been nothing short of inspiring. Our unwavering commitment to our mission, coupled with the accomplishments we have achieved, has paved the way for a brighter future.

As we move forward, our commitment remains steadfast, and we look forward to another year of growth, innovation, and community impact. Stay tuned for more updates as we continue to thrive and expand our outreach. Together, we can make a difference.
One of the most heartwarming collaborations this year involved teaming up with Side by Side Kids (SBSK), a faith-based afterschool program with a proven track record of serving economically disadvantaged families in Austin. This collaboration exemplified what Street Medics Austin is all about: education, empowerment, and community. Together, we designed a one-hour interactive class for children aged 6 to 11, covering essential first aid and safety topics. The enthusiasm of the young participants was palpable as they engaged in a Q&A session on safe scene assessments, managing severe allergies, and treating heat-related injuries. But the highlights didn’t end there. In the latter half of the program, the children had the opportunity to construct their own first aid kits co-funded by SMA and SBSK.

We were super excited to extend our educational outreach globally when a team of 15 Israeli doctors and medical professionals approached us. Their goal was to adapt their existing medical expertise for street medicine, laying the foundation for their own street medic program. Recognizing the unique opportunity to share our specialized experience, we crafted a new set of training materials tailored to their needs. This collaboration highlighted the universality of the skills and practices we advocate for, further emphasizing the importance of apolitical, nonpartisan medical support in various contexts.
Street Medics Austin celebrated National Nonprofit Day in style with our first-ever fundraising party. Embracing the spirit of community and giving, our team organized an engaging event that offered attendees more than just a night out. The event took place at Little Woodrow’s off Parmer, who was generous enough to not only allow us the use of their space, but the staff even wore our signature pink shirts and talked us up to patrons all night, helping raise more funds! Positioned as a unique blend of fun and purpose, the party featured complimentary drinks and exclusive tickets for giveaways in exchange for heartfelt donations. The response from our compassionate community was overwhelming, resulting in a remarkable $1865 raised during the event. This accomplishment serves as a testament to the incredible support and enthusiasm of our donors, showcasing the impact that can be achieved when we join forces for a common cause. Our Board plans to continue holding fundraising events throughout the year to not only raise money, but to get out our name and the work that we do.

In a remarkable display of community solidarity, Street Medics Austin held its inaugural T-shirt fundraiser, an initiative that not only adorned volunteers and supporters alike with a symbol of shared commitment, but also proved to be a resounding success in supporting our mission. Through the creative collaboration of dedicated individuals, we designed a shirt that encapsulates the spirit of our cause. The response was overwhelming, with 64 shirts sold and a total of $920 raised. This milestone not only showcased the power of collective action but also underscored the generosity and enthusiasm of our supporters. These funds played a pivotal role in advancing our mission to provide crucial medical assistance to those in need on the streets of Austin. Be sure to keep an eye out for our next T-shirt fundraiser in the next year!
Because of supporters and advocates like you, Street Medics Austin received tremendous support throughout our initial fiscal year.

Impact reports cater to a variety of audiences, so it’s best to adjust it accordingly. First, identify your target reader. Next, you can shift your focus on what they need to know. For example, your future plans are in the interest of your beneficiaries.

![Profit & Loss Statement](image)

**Explore all the ways you can give to Street Medics Austin, such as:**

- **Recurring donations** that consistently support our mission on a monthly basis.
- **Match Gifts** from your employer, which can double or triple your impact.
- **Legacy Gifts** by naming SMA as a beneficiary of your estate plan.
- **One time donations** to any of fundraisers, classes, or other initiatives through our website.
ACKNOWLEDGEMENTS

Street Medics Austin would like to acknowledge the contributions of the people who supported and worked tirelessly on the projects mentioned within.

Thank you to our 2023 Board of Directors:
Thomas Mahler, President
Karadwynn Bradshaw, Vice President
Shawntil Bailey, Secretary
Brittany Thornton, Treasurer
Rosalind Bradshaw, Board Member
Joe Wawrzynski, Board Member
Joyce Zhuang, Board Member

Thank you to the following businesses and community members:
Come and Take It CPR
The North Door
Stokes Sign Company
Little Woodrows

Thank you to all of our incredible medics and volunteers who relentlessly dedicate their time, knowledge, and skills to our mission and our community.

Most importantly, thank you to all of our donors. Without you, we wouldn’t be able to continue the work that we do.

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WE THANK YOU FOR YOUR CONTINUED SUPPORT IN OUR PROGRAMS